



# STATE OF MINNESOTA

## Office of Governor Mark Dayton

116 Veterans Service Building ♦ 20 West 12th Street ♦ Saint Paul, MN 55155

October 3, 2014

Dr. Eric W. Kaler  
President  
University of Minnesota  
Office of the President  
100 Church Street Southeast, Room #202  
Minneapolis, Minnesota 55455

Dear President Kaler:

As I told you during our telephone conversation earlier this morning, I was appalled to read about the University of Minnesota's "bundling" of sports tickets, thus requiring students to purchase tickets they don't want in order to be allowed to buy the tickets they do want. The Legislature and I did not provide the additional funding for the University to freeze students' tuitions over two years so that you could invent other ways to increase their costs.

The stated and implied purposes of this new scheme are to increase football attendance and to raise money. I believe that the proper way to increase attendance is to play the kind of outstanding football your team displayed in trouncing Michigan last Saturday. And I strongly oppose your raising additional sports revenues by overcharging your students.

I strongly urge you to discontinue and disband this "bundling" practice and to make it possible for students to again buy season or individual tickets for the sports or games they want to attend.

Sincerely,

A handwritten signature in black ink, reading "Mark Dayton".

Mark Dayton  
Governor